


EXHIBIT 7



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Usage statistics and market share of WooCommerce

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These diagrams show the usage statistics of WooCommerce as content management system on the web. See [technologies overview](#) for explanations on the methodologies used in the surveys. Our reports are updated daily.

WooCommerce is used by 13.2% of all the websites whose content management system we know. **This is 9.1% of all websites.**

The diagram shows the percentage of websites using WooCommerce as content management system.

How to read the diagram:

WordPress is used by 43.1% of all the websites.

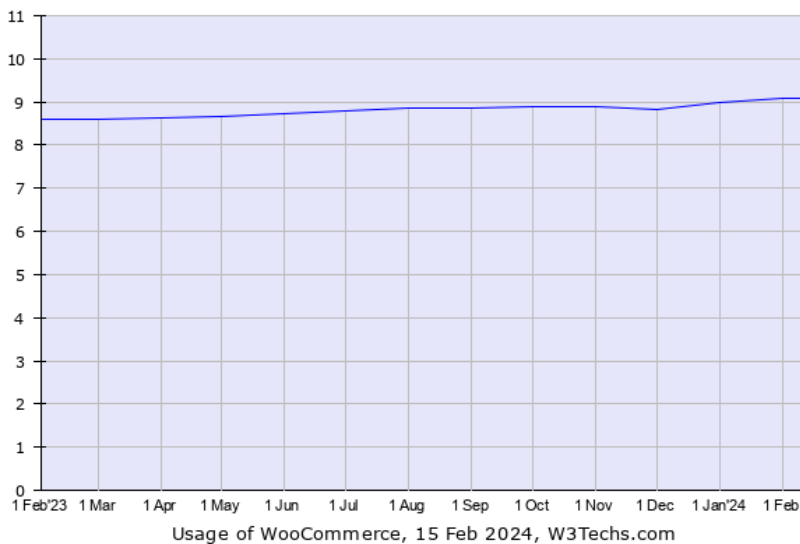
WooCommerce is used by 9.1% of all the websites.

WordPress	43.1%
WooCommerce	9.1%
W3Techs.com, 15 February 2024	
Percentage of websites using WooCommerce	

Historical trend

This diagram shows the historical trend in the percentage of websites using WooCommerce.

Our dedicated trend survey shows more [content management usage and market share trends](#).



You can find growth rates of WooCommerce compared to all other content management systems in our [WooCommerce market report](#).

Market position

This diagram shows the market position of WooCommerce in terms of popularity and traffic compared to the most popular content management systems.


Technology Brief

WooCommerce

Category: [Content Management Systems](#)

WooCommerce is an open source e-commerce platform based on WordPress.

Website: [woo.com](#)

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Web Technologies of the Year 2023

2 January 2024

We compiled the list of web technologies that saw the largest increase in usage in 2023.

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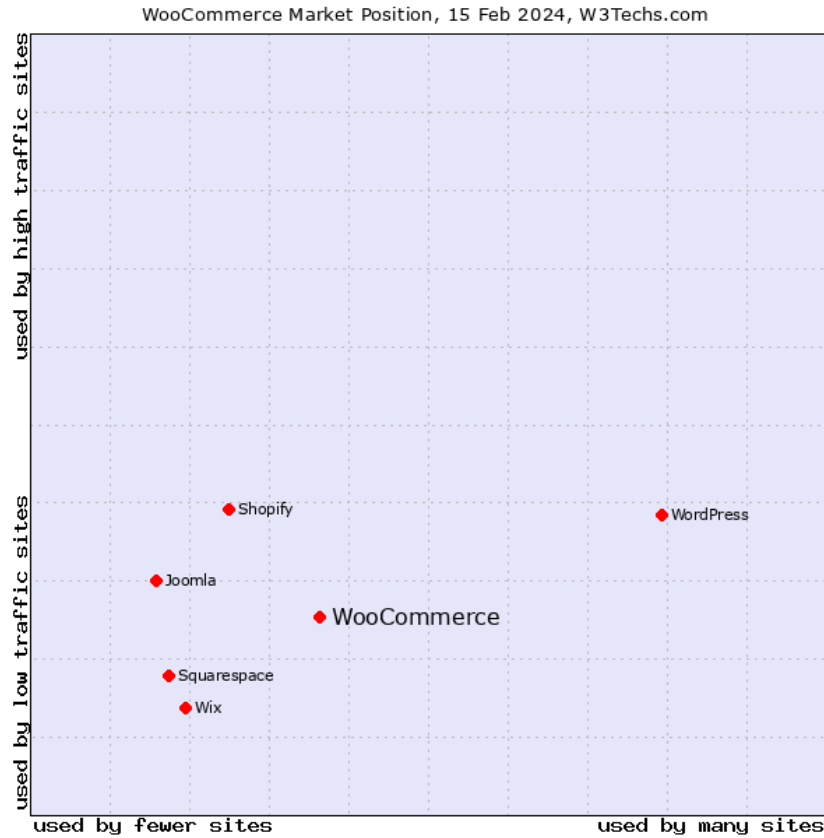
Content Languages

Our dedicated market survey shows more [content management market data](#).

Segmentation

- Server-side Languages
- Client-side Languages
- JavaScript Libraries
- CSS Frameworks
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- Top Level Domains
- Server Locations
- Content Languages

see [FAQ](#) for explanations on advanced reports



Popular sites using WooCommerce

- [Wordpress.org](#)
- [Agoda.com](#)
- [Cisco.com](#)
- [Nvidia.com](#)
- [Elegantthemes.com](#)
- [Arstechnica.com](#)
- [Eltiempo.com](#)
- [Rae.es](#)
- [Va.gov](#)
- [Gocomics.com](#)

Random selection of sites using WooCommerce

- [Laciudadmedica.com](#)
- [Adelaidechambersingers.com](#)
- [Icarcr.com](#)
- [Enjify.com](#)
- [Vento.com](#)

Sites using WooCommerce only recently

- [Obilet.com](#)
- [Premioibest.com](#)
- [Abhibus.com](#)
- [Cuhk.edu.hk](#)
- [Torrentfreak.com](#)

More examples of sites

You can find more examples of sites using WooCommerce in our [WooCommerce market report](#), or you can request a [custom web technology market report](#).

Technology comparisons

Our visitors often compare the usage statistics of WooCommerce with [Shopify](#) and [Magento](#) and [e+ cms](#).

Free technology usage monitoring service

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